



GSA MAS Quick Guide

PowerTrain Products & Services

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PowerTrain GSA MAS Contract Overview

Our GSA MAS (also known as our Federal Schedule) contains negotiated fixed prices for the products and services we offer under the schedule (or hourly rates for services). We have published prices on the GSA Schedules e-Library; here is [PowerTrain's Listing on GSA eLibrary](#).

Our GSA MAS contract number **47QTCA23D003F** allows government agencies to obtain PowerTrain's service and product solutions under four Special Item Numbers (SINs):

Products SIN:

- **511210 for Software Licenses, Information Technology, IT Software:** includes the licensed PowerTrain **Learning Management System (LMS) Express** product and our personalized **SCORM course Licenses**.

Services SINS:

- **611430TD for Talent Development, Human Capital, Human Resources:** includes our career mapping, competency development, and coaching services.
- **611430 for Professional and Management Development Training, Professional Services, Training):** includes our custom training products and services.
- **54151S for Information Technology Professional Services, Information Technology, IT Services:** includes our services for requirements analysis; performance enhancement system and training product design; solution development, testing, and implementation.

WHY USE GSA MAS?

- Services are available on a direct purchase basis. When the OCO plans to award an order based on an exception to fair opportunity, a Limited Sources Justification (LSJ) must be prepared and approved as part of the planning process. All required notices and postings must also be issued. Refer to FAR 8.405-6 – Limited Sources
- Allows maximum flexibility with all contract types, fixed price, time and materials, cost reimbursement (including hybrid)
- Price lists and rates are transparent and conveniently available
- Available to all Government entities
- Ability to easily perform market research and to select a vendor without a lengthy bidding process
- Low Industrial Funding Fee of 0.75%



Order Our Products (LMS Express or SCORM License)

GSA MAS Procurement Roadmap for Products

PowerTrain currently offers two products through our GSA MAS contract: our LMS Express Licenses and our personalized SCORM Course packages. Descriptions and ordering details follow.

Order our products on [GSA Advantage](#) on a direct purchase basis.

To order one of our products from our GSA MAS Federal Schedule, enter the part numbers on **GSA Advantage!** <https://www.gsaadvantage.gov/>

Here are the steps:

1. Visit the [GSA Advantage](#) website.
2. Enter the required product number from the **PowerTrain Product Ordering Table** that follows.
3. Add it to your cart and proceed to checkout.
4. If the product you need is not available, contact us at info@powertrain.com.

Please note that this is a general process and may vary depending on the specific requirements of the customer and the product. For more information, please refer to the [GSA website](#).

Product: LMS-Express Licenses Description

PowerTrain's LMS Express supports secure, web-based course delivery, reporting of user data, and easy administrator access. The LMS Express is a simplified system that is hosted on PowerTrain's secure servers with an offering of FedRAMP hosting. Help desk services ensure that users have a central location for any questions. The LMS Express can be personalized to include branding based on images provided by the client or developed within PowerTrain. In collaboration with the client, PowerTrain defines and creates all required user profile fields, designs a site-wide course completion certificate, and configures courses including uploading SCORM course packages and supporting learning materials. PowerTrain has implemented over 15 LMS Express deployments.

The PowerTrain LMS Express offers two roles in the system: basic users and administrative users. Clients can add, edit, and remove unlimited administrator accounts that can generate and view reports. Those with administrator accounts can also edit course metadata, make



courses visible/hidden from basic users, create expiration notification emails, add course resources, and create course maintenance notifications.

LMS Express Example Order

Below is a sample LMS Express Order for a basic FedRAMP LMS Express for a small agency with 500 users.

Part Number	Product Name	Product Description	GSA Price
LMSx-IMP-001	LMS-Express Implementation	Priced per LMS-Express implementation. LMS Express implementation including logo upload and site branding, URL, user profile set up, course meta data set up, configuring up to 10 courses (existing SCORM packages), validation, and testing.	\$24,000.30 (one time only cost)
LMSx-ULF-000	LMS-Express (NIST 800 controls + FedRAMP) first 500 users with end user support	Priced per user. LMS-Express one year user license following NIST 800-53 controls with Federal Security Certification (includes FedRAMP authorization) for up to 500 users; including end-user, self-service ticketing, and email support. Requires LMSx-IMP-001.	\$26.05/user x 500 users = \$13,025.00

Total Cost of First Year with no options \$37,025,00 (\$13,025 ongoing annual cost)

Optional LMS Express Features are on our [Schedule](#) and include:

- *Storage blocks (Blocks of additional 50GB extra content storage for LMS).
- Extended registrations, available in User Blocks of 1000.
- Additional user blocks, available in User Blocks of various amounts.
- Enhanced self-registration.
- EHRI data services, available based on number of users.
- SCORM course customizations.
- *Analytics pack (Includes custom reports, dashboards, course management, and user management. Priced as a percentage of the annual GSA Software fees.).

*Optional but highly recommended.



PowerTrain LMS Express Part Number Ordering Table

Part Number	Product Name	Product Description	GSA Price
LMSx-IMP-001	LMS-Express Implementation	Priced per LMS-Express implementation. LMS Express implementation including logo upload and site branding, URL, user profile set up, course meta data set up, configuring up to 10 courses (existing SCORM packages), validation, and testing.	\$ 24,000.30
LMSx-UL-001	LMS-Express (NIST 800 controls) first 500 users with end user support	Priced per installation. LMS-Express one year user license following NIST 800-53 controls without Federal Security Certification for up to 500 users; including end-user, self-service ticketing, and email support. Requires LMSx-IMP-001.	\$ 9,068.01
LMSx-UL-002	LMS-Express (NIST 800 controls) up to 999 users with end user support	Priced per user. LMS-Express one year user license following NIST 800-53 controls without Federal Security Certification for 501 to 1,000 users; including end-user, self-service ticketing, and email support. Requires LMSx-IMP-001.	\$ 17.23
LMSx-ULF-000	LMS-Express (NIST 800 controls + FedRAMP) first 500 users with end user support	Priced per user. LMS-Express one year user license following NIST 800-53 controls with Federal Security Certification (includes FedRAMP authorization) for up to 500 users; including end-user, self-service ticketing, and email support. Requires LMSx-IMP-001.	\$ 26.05
LMSx-ULF-001	LMS-Express (NIST 800 controls + FedRAMP) up to 999 users with end user support	Priced per user. LMS-Express one year user license following NIST 800-53 controls with Federal Security Certification (includes FedRAMP authorization) for 501 to 1,000 users; including end-user, self-service ticketing, and email support. Requires LMSx-IMP-001.	\$ 26.05
LMSx-CSE-001	Storage Blocks	Priced per 50GB. Blocks of additional 50GB extra content storage for LMS. Price is an annual fee.	\$ 275.98



Part Number	Product Name	Product Description	GSA Price
LMSx- DT-004	Extended Registrations User Blocks (1,000 users)	Priced per user. Blocks of extended registrations for 1,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 8.69
LMSx- DT-005	Additional User Blocks (5,000 users)	Priced per user. Blocks of extended registrations for 5,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 4.33
LMSx- DT-006	Additional User Blocks (10,000 users)	Priced per user. Blocks of extended registrations for 10,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 3.48
LMSx- DT-007	Additional User Blocks (50,000 users)	Priced per user. Blocks of extended registrations for 50,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 2.60
LMSx- DT-008	Additional User Blocks (100,000 users)	Priced per user. Blocks of extended registrations for 100,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 2.15
LMSx- DT-009	Additional User Blocks (250,000 users)	Priced per user. Blocks of extended registrations for 250,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 1.72
LMSx- DT-010	Additional User Blocks (500,000 users)	Priced per user. Blocks of extended registrations for 500,000 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 1.29
LMSx- DT-011	Additional User Blocks B (1,000 users)	Blocks of extended registrations for 1,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 8,715.41
LMSx- DT-012	Additional User Blocks B (5,000 users)	Blocks of extended registrations for 5,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 21,789.70



Part Number	Product Name	Product Description	GSA Price
LMSx- DT-013	Additional User Blocks B (10,000 users)	Blocks of extended registrations for 10,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 34,864.08
LMSx- DT-014	Additional User Blocks B (50,000 users)	Blocks of extended registrations for 50,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 130,742.80
LMSx- DT-015	Additional User Blocks B (100,000 users)	Blocks of extended registrations for 100,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 217,905.34
LMSx- DT-016	Additional User Blocks B (250,000 users)	Blocks of extended registrations for 250,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 435,811.69
LMSx- DT-017	Additional User Blocks B (500,000 users)	Blocks of extended registrations for 500,000 users (good for 12 months). Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 653,718.03
LMSx-INT-004	Enhanced self-registration	Priced per integration. Self-registration workflow and notification emails to users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 8,715.31
LMSx-INT-005	EHRI data services (1-299 users)	Priced per user. Course meta data to provide course-level EHRI data and provide interface for generating EHRI data for submission to the U.S. Office of Personnel Management for 1-299 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 5.99
LMSx-INT-006	EHRI data services (300-599 users)	Priced per user. Course meta data to provide course-level EHRI data and provide interface for generating EHRI data for submission to the U.S. Office of Personnel Management for 300-599 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 5.94



Part Number	Product Name	Product Description	GSA Price
LMSx-INT-007	EHRI data services (600-899 users)	Priced per user. Course meta data to provide course-level EHRI data and provide interface for generating EHRI data for submission to the U.S. Office of Personnel Management for 600-899 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 5.70
LMSx-INT-008	EHRI data services (900-1,199 users)	Priced per user. Course meta data to provide course-level EHRI data and provide interface for generating EHRI data for submission to the U.S. Office of Personnel Management for 900-1,199 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 5.50
LMSx-INT-009	EHRI data services (1,200-1,499 users)	Priced per user. Course meta data to provide course-level EHRI data and provide interface for generating EHRI data for submission to the U.S. Office of Personnel Management for 1,200-1,499 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 5.31
LMSx-INT-010	EHRI data services (1,500-1,999 users)	Priced per user. Course meta data to provide course-level EHRI data and provide interface for generating EHRI data for submission to the U.S. Office of Personnel Management for 1,500-1,999 users. Requires LMSx-IMP-001 and a LMSx-ULF-xxx or LMSx-UL-xxx line item.	\$ 5.12
LMSx- DT-009	SCORM Course Customization	Priced per SCORM conversion. A one-time SCORM service offering the conversion of courses into SCORM-compliant packages.	\$ 1,935.94
LmsX-INT-006	Analytics Pack	Analytics Pack: Custom reports, dashboards, course management, and user management. Priced as a percentage of the annual GSA Software fees.	20%



GSA Advantage

Shown below is a screen print from the GSA Advantage website with the LMS Express Implementation Part Number listed.

The screenshot shows the GSA Advantage website interface. At the top, there is a navigation bar with the GSA Advantage logo and links for MY ACCOUNT, NSN ORDERING, eTOOLS, HELP, REGISTER, and LOGIN. Below this is a search bar with the text 'LMS-IMP-001' and a search button. The main content area is titled 'Search Results - Products' and displays two search results. The first result is for 'LMS-IMP-001 LMS-EXPRESS IMPLEMENTATION' with a price of \$24,000.30. The second result is for 'LMSX-UL-001 LMS-EXPRESS (NIST 800 CONTROLS) FIRST 50' with a price of \$9,068.01. Both results include a description and a 'No image available at this time' placeholder. The left sidebar contains 'AVAILABLE CATEGORIES' and 'REFINE BY' sections.

Please note that this is a general process and may vary depending on the specific requirements of the customer and the product. For more information, please refer to the [GSA website](#).



Product: Personalized SCORM Course Licenses Description

There are many benefits of our personalized commercial off-the-shelf (COTS) web-based training (WBT) personalized SCORM licensed courses.

- **Full COTS software solution:**
 - Provides an out of the box WBT. It is personalized with your branding and perfect to use when there is no reason to design and develop a custom course with topics or features that your organization does not need or will never use.
 - Enables you to use our COTS WBT as part of a hybrid approach to training where the COTS WBT provides an overview of topics, and an in-person workshop or course provides hands-on exercises, custom scenarios, and specific agency-based activities.
 - Is available within a short timeframe. It provides for a short timeline from acquisition to everyday use.
- **Reduced cost of training:** Our COTS WBT significantly reduces training costs compared to traditional methods such as classroom training. This is because web-based training requires fewer resources for effective implementation, such as fewer instructors, less materials, and lower transportation costs.
- **Accessibility:** Our COTS WBT can be accessed from any location, at any time, thus eliminating the need to travel to a physical location for training. This can be especially beneficial for remote or dispersed workforces, or for workers who have long commutes to their places of employment.
- **Flexibility:** Our COTS WBT provides learners with the flexibility to learn on their own schedule, and at their own pace. This can improve the learning experience for many types of learners since it is often easier to understand and retain information when given sufficient time for practice.
- **Tracking and Reporting:** You can run our COTS WBT on your Learning Management System (LMS) or ours, so it provides trainers and instructors with the ability to track the progress and completion of courses. This allows instructors to identify areas where learners may be struggling and intervene where necessary to provide additional assistance quickly and easily. In addition, comprehensive reporting allows administrators to gain valuable insights into the performance of learners and the efficacy of training.



PowerTrain SCORM Course Personalization Product Ordering Table

Part Number	Product Name	Product Description	GSA Price
SCRMx-PL-010	Personalized SCORM Course License	<p>Custom SCORM Course Personalization product license. Complete, personalized, existing one-hour course (up to 50 screens). Section 508 compliant web-based training package with knowledge check ready to run on agency LMS. Personalization includes updated agency references to the name of the client agency, branded custom SCORM course with client agency seal/brand, and updated resource contact information (contact emails, offices, and phone numbers to the client agency), but not updating content, buttons, graphics, animation, or programming. The course is provided as a SCORM 1.2 or SCORM 2004 package with a manifest ready to load and deliver the course on an agency LMS that accepts SCORM version courses. Final Course delivery includes:</p> <ul style="list-style-type: none"> • SCORM 1.2 package with manifest and API to communicate with LMS and all required files for course delivery from an LMS that accepts SCORM version 1.2 courses. • Source code to enable the agency to maintain and update the course in the future. • PowerTrain End User License Agreement for the perpetual license. • Section 508 compliant verification on the VPAT form. Priced per SCORM course license. 	\$ 9,922.36



SCORM Course Enhancements and Updates

Optional course enhancements and updates are available for any licensed course. Below are the product numbers for our course enhancements. Contact info@powertrain.com for more details or to order by the product number.

Product	Product Number
Animation: Units of Live Draw, Articulate/Captivate/other training software animation, or coded animation. Units set by the programmer hour.	SCRMX-PL-010-An
Assessment Enhancements/Additions: Units of enhancements (e.g., additions/updates to questions, grading, evaluation content).	SCRMX-PL-010-A
Course Additions/Enhancements: Units of courseware enhancements (e.g., updates for interactivity/gamification, modality conversion, URL/website upgrades).	SCRMX-PL-010-E
Course Producer: Units of technical assistance (e.g., survey and poll results, communication plan, implementation/action plan, data plan and report, facilitation, performance support tool, curriculum gap report).	SCRMX-PL-010-P
Courseware maintenance: Units of courseware enhancement (e.g., for LMS functionality updates, software/browser compatibility conversion, policy additions/updates, UX/UI plan and report, course registration).	SCRMX-PL-010-M
Graphical/Multimedia enhancement: Units of custom images, photos, PDFs, infographics, APPs, or job aids to enhance courseware.	SCRMX-PL-010-G
Language translation: Unit of translation to other languages, set by course hour.	SCRMX-PL-010-L



Product	Product Number
Narration: New audio or other narration services, set by narration minute.	SCRMX-PL-010-N
Section 508 Compliance: Enhancement of accessibility features in a course.	SCRMX-PL-010-S



Order Our GSA MAS Services: Training Solutions, Performance Consulting

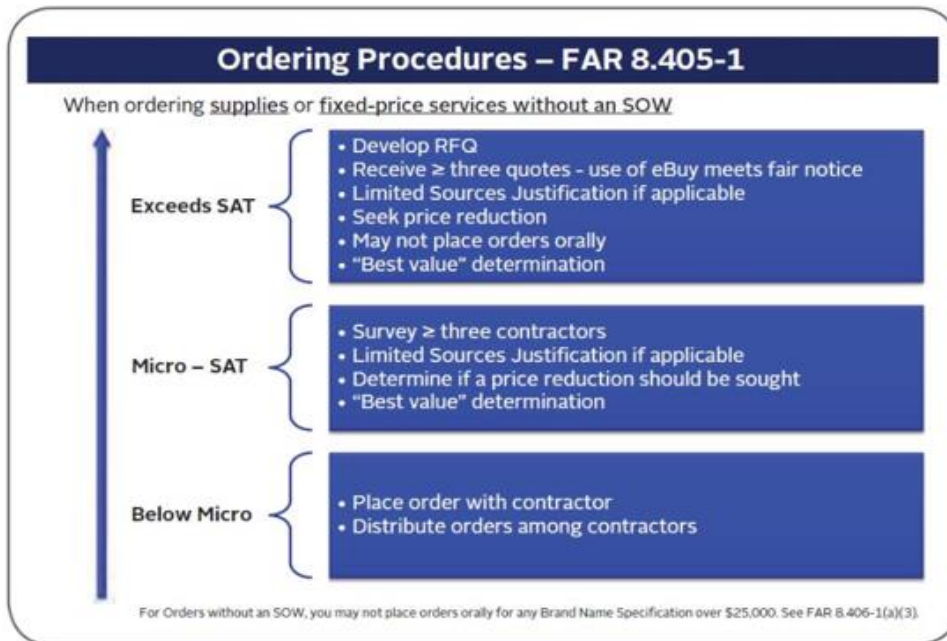
GSA MAS Procurement Roadmap for Services

To order our services from GSA MAS, please contact us at info@powertrain.com so that we can discuss your requirements and purchasing options. The basic process is:

- A purchase of \$10,000 or less can be made on your Purchase Card directly from us.
- Other services up to \$250,000 can be purchased from us directly with your purchase card (if limits allow) or by following the Simplified Acquisition Threshold (SAT) process with your CO.
- Your agency's Contracting Officer can assist you. Just let them know you want to work with PowerTrain. They will guide you through the process for ordering procedures:
 - Without a Statement of Work (SOW)
 - With a SOW
- Scope determinations and ordering activity guidance on Federal Schedule requirements is available on GSA.gov where you can review the [GSA MAS Ordering Quick Guide](#). An excerpt from the Guide is shown below.

Ordering Services with a SOW

FAR 8.405-1: Ordering Procedures Without a Statement of Work (SOW):



Ordering Services without a SOW

FAR 8.405-2: Ordering Procedures When an SOW Is Required





More about PowerTrain

PowerTrain, Inc., is a woman-owned business founded in 1994. We have an outstanding, multidisciplinary staff of over 130 employees who create innovative solutions that never lose traceability to client agency requirements. PowerTrain is large enough to be your strategic partner and small enough to be agile and dynamic. Our expertise primarily lies in our three main product lines:

- **Talent Management:** PowerTrain develops competency modeling and custom career mapping systems, competency and skills assessments, competency frameworks, leadership succession planning systems including job rotations, as well as leadership coaching and assessment development. The products we offer include our Career Voyager Career Mapping System and our Applicant Assessment Candidate Evaluation System (ACES) Talent Management System.
- **Learning and Development:** PowerTrain creates powerful training/Education Technology solutions and provides a full range of learning and development solutions including eLearning, Web-based training (WBT), Webinars, instructor-based, Apps, micro-learning, email-based, video, virtual instructor-led trainings (VILT), hybrid training products, and on-line with hands-on interactive simulations. Our licensed off-the-shelf eLearning **Custom SCORM Course Personalization packages are offered on our GSA MAS Federal Schedule**. They are ready to load on to your or our Learning Management System (LMS).
- **Cloud-Based Information Technology:** Our solutions include PowerTrain's Learning Ecosystems with FedRAMP-authorization secure hosting and technical end-user support. Learning Ecosystem services include building a custom platform that meets all your agency requirements (e.g., LMS, Learning Record Stores (LRS), Content Management Systems (CMS), Community of Practice (COP), and Learning Content Management Systems (LCMS) solutions). Our products include our Software as a Service (SaaS) solution licensed full service LMS LXP and **PowerTrain's LMS Express (offered on our GSA MAS Federal Schedule)**.

For more information on any of our services or products, email us at: info@powertrain.com.

PowerTrain Capability Overview

Our one-page capability statement is provided on our web page:

[PowerTrain Corporate Capabilities](#)